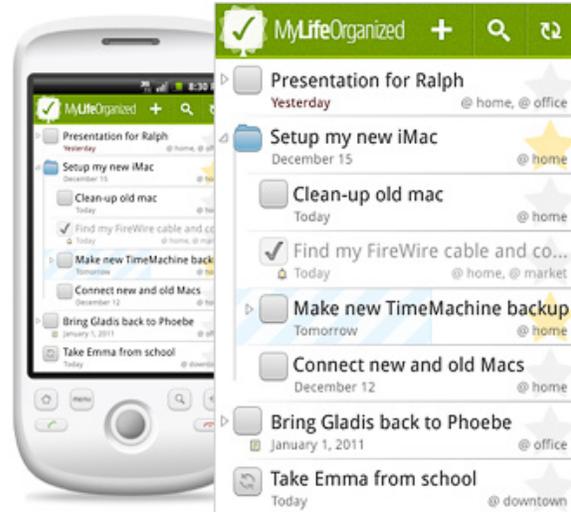


MyLifeOrganized is a powerful To-Do list, task management and personal organizer software, designed to implement GTD (Getting Things Done) system.

| | |
|----------------------|---------------------|
| Industry | Project Size |
| Productivity | 2 developers |
| Service | QA |
| Mobile Development | Graphic Designer |
| Technology | Duration |
| Java Development Kit | 6 months |
| Android SDK | |
| SQLite | |
| Eclipse | |
| IDEA | |



Challenge

The task set for the team was to transform the fully-fledged multi-functional desktop application MyLifeOrganized GTD into a simple and handy Android version, preserving maximum number of features while keeping great user experience.

Solution

While implementing the solution we concentrated on several important aspects.

Convenient User Interface

Each interface element was designed from scratch specially for Android screens. All details were prototyped before the implementation. We also examined the ready-to-go screen mock ups on various Android devices to ensure their good usability. At the implementation stage we developed a number of custom Android controls that allowed the program screens look exactly as designed.

Stability

To achieve the proper operation stability we adopted a multiple-phase testing process—from closed internal testing to public beta builds. The feature was not released until it was completely stable and satisfied the needs of the application users.

Performance

The application code was tested for potential speed problems every day. We used the newest diagnostic tools to find and eliminate any possible problems on the early development stage. The mission-critical functionality was additionally polished on several target Android devices to ensure it runs smoothly.

On The Way to Release

To achieve both perfect usability and compatibility with a maximum number of Android devices we used several testing programs in the development process:

- Closed alpha for loyal users with a basic number of features was used to stabilize the core functionality.

- Private beta extended the number of supported devices, brought the new user interface and more features such as improved navigation, advanced task operations and Wi-Fi synchronization.
- Public beta release opened the application for everyone. Through tons of positive and constructive feedback messages we improved lots of details, making the app ready for the next stage.
- Release to the Android Market made MyLifeOrganized available for installation on any Android-powered device.

TeamDev engineers are glad to share the success of all the prior releases of the application, and continue to add new features. Each new module or functionality is put through all the phases of the process. In this way we are able to guarantee stability, high performance and perfect experience of the application for the end users.

Results

Beta version of MyLifeOrganized for Android is currently published to Android Market and available for everyone.

It had more than 5000 downloads for the first 10 days.

Feedback

One of reviews of the application on Android Market:

“5 of 5 stars

Couldn't manage my life without it :)

Excellent and the beta keeps getting better as more features are implemented. Beta is very stable/functional. Love ability to organize tasks hierarchically with subtasks, folders, projects, hidden tasks, and then view in many different lists, organize with contexts, sync to desktop, recurrent tasks. Slick move mode. Better than any other Android task system I've tried...”

—Lisa